

**KEEP** ALASKA  
COMPETITIVE

# ALASKANS DEFENDING ALASKA

Wrong time. Wrong approach.  
**Vote No on Ballot Measure 1**





# KEEP JOINS ONEALASKA FOR A UNITED FRONT

ONEALASKA

KEEP IS  
5,000 STRONG



# ALASKA RUNS ON OIL



**CREATES**  
**77,000**  
DIRECT AND INDIRECT  
ALASKA JOBS

**SUPPORTS**  
a payroll of  
**\$5 BILLION**

**STATE'S BIGGEST**  
**TAX PAYER**  
**AVERAGE \$3 BILLION**  
per year for past 5 years



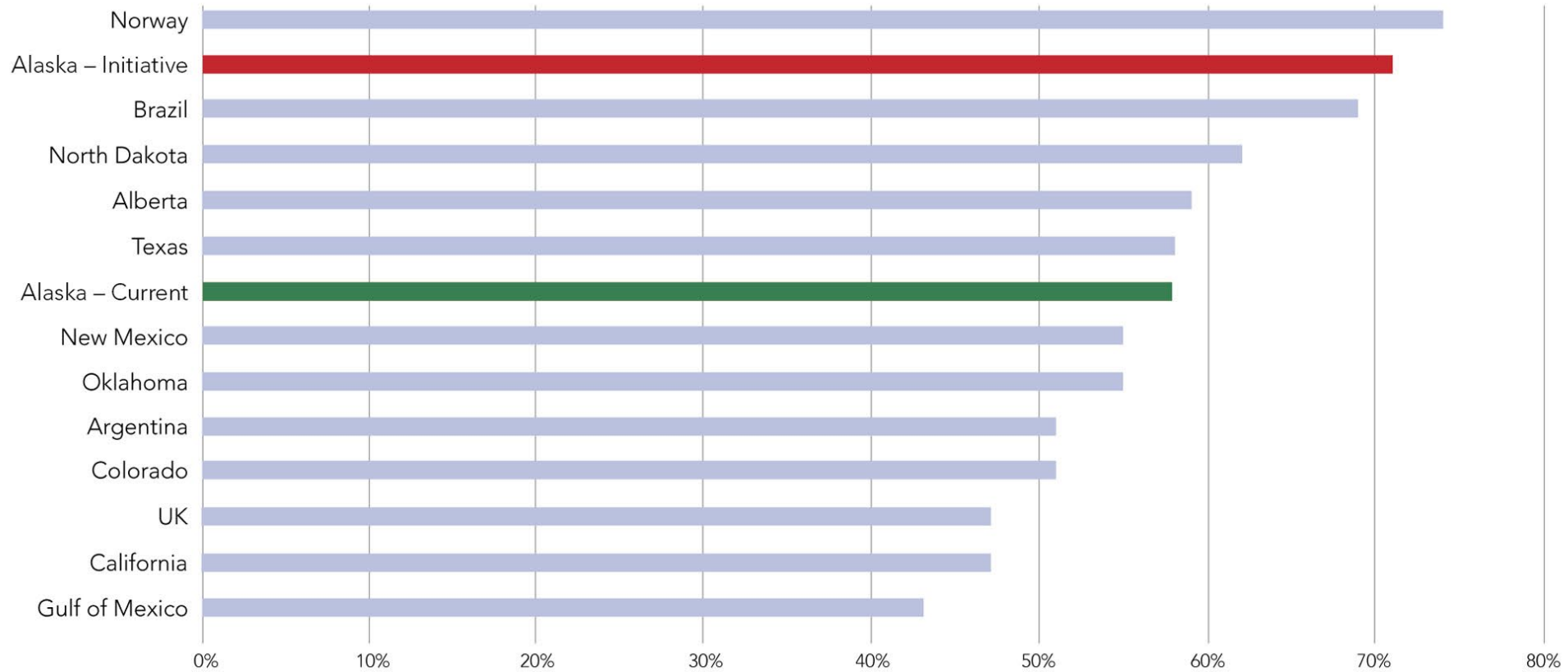
Source: The McDowell Group and Dept. of Revenue, Fall 2019

# OIL COMPANIES PAY HEFTY TAXES AND ROYALTIES TO ALASKA IN GOOD YEARS AND BAD

REVENUE SOURCE	2018	2019
Production Tax	\$741,000,000	\$587,000,000
State Property Tax	\$122,000,000	\$120,000,000
Local Property Tax	\$440,000,000	\$447,000,000
State Income Tax	\$66,000,000	\$48,000,000
Royalties to Alaska	\$1,341,000,000	\$1,460,000,000
Other Revenue	\$178,000,000	\$239,000,000
Price of Oil	\$63.61	\$69.46
<b>State Share</b>	<b>\$2,888,000,000</b>	<b>\$3,070,000,000</b>

Source: 2019 Fall Revenue Source Book

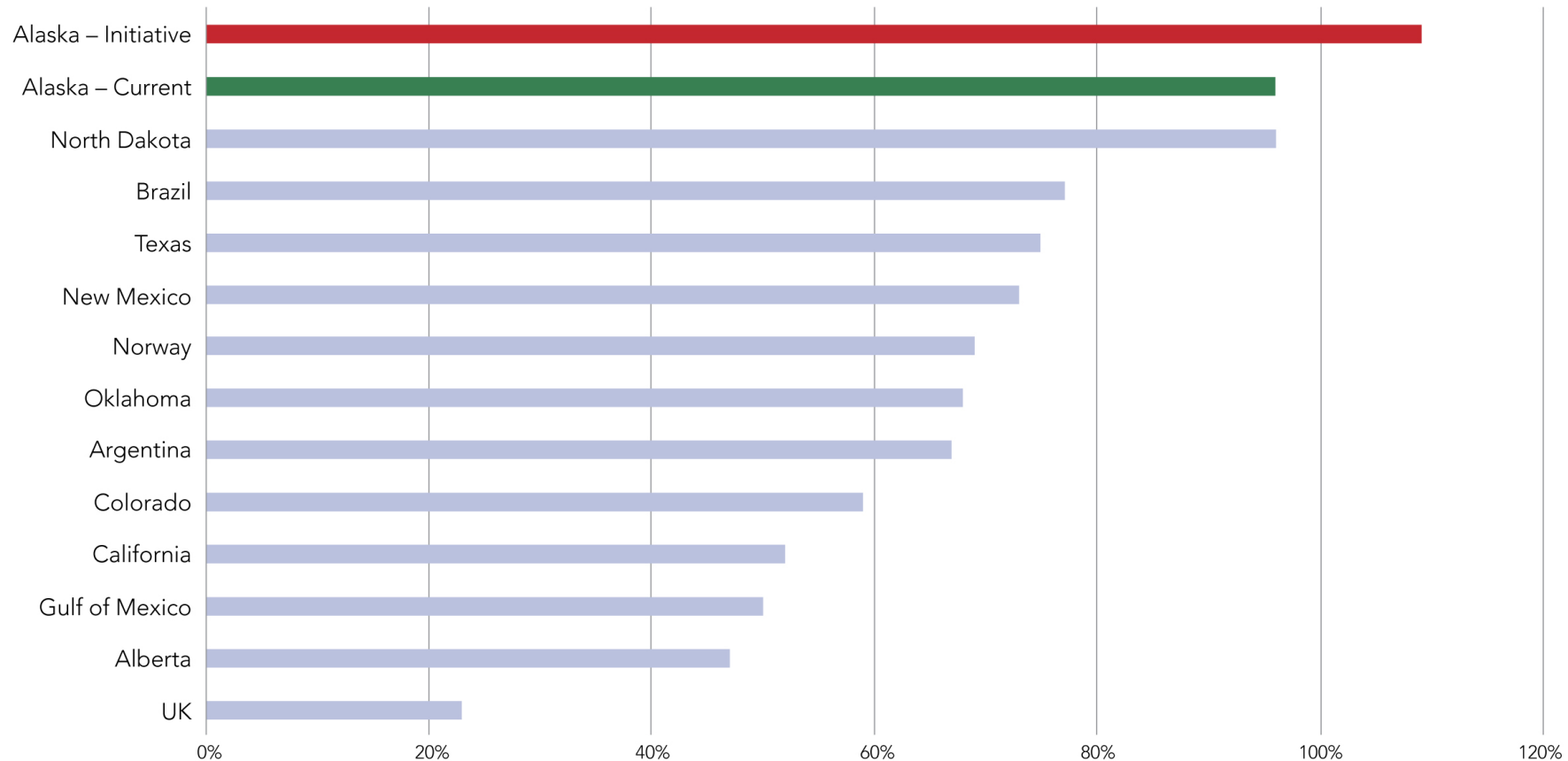
# At \$60, ALASKA HAS AMONG THE HIGHEST PERCENTAGE OF GOVERNMENT SHARE OF PRE-TAX PROFITS



Government share at \$60 per barrel includes all state and federal taxes and royalties

Source: Independent Economist Roger Marks

# At \$40, ALASKA HAS AMONG THE HIGHEST PERCENTAGE OF GOVERNMENT SHARE OF PRE-TAX PROFITS

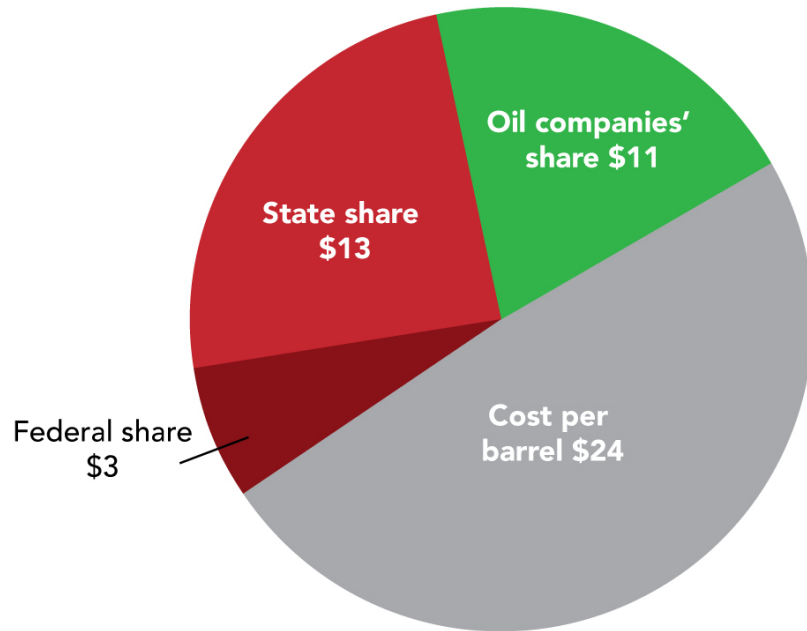


Source: Independent Economist Roger Marks

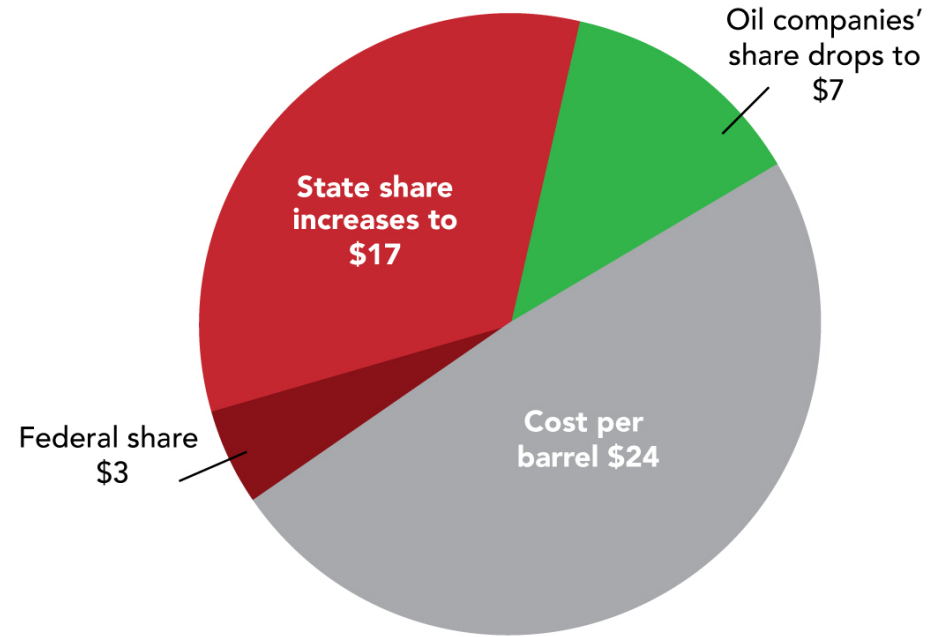
# GOVERNMENT SHARE AT \$60 OIL

(Market price less \$9 transportation cost)

**CURRENT OIL TAX**



**BALLOT MEASURE 1**



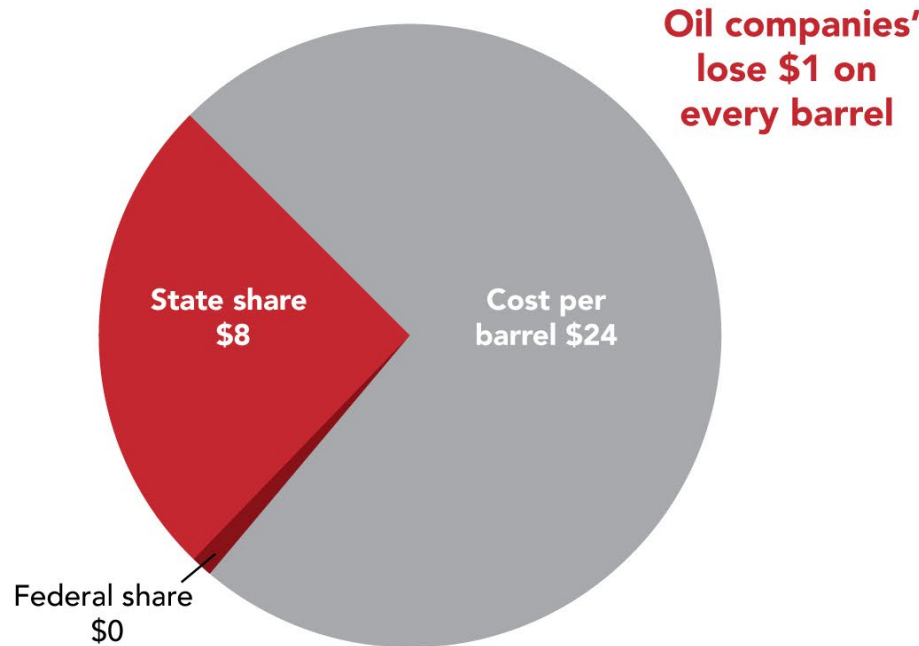
Note: Gross value is market price less \$9 transportation cost

Source: Independent Economist Roger Marks

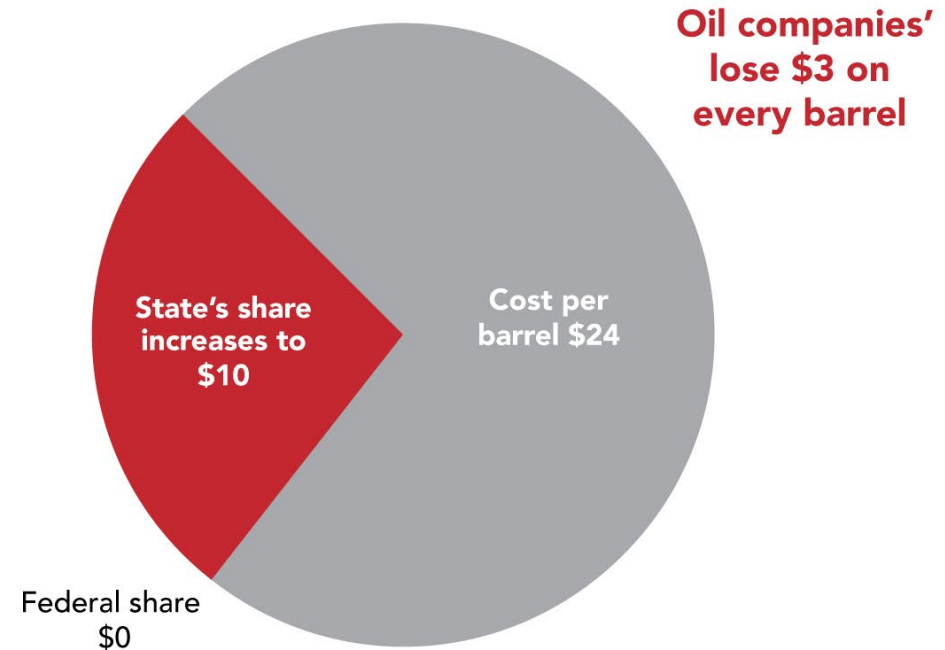


# GOVERNMENT SHARE AT \$40 OIL (Market price less \$9 transportation cost)

**CURRENT OIL TAX**



**BALLOT MEASURE 1**



Note: Gross value is market price less \$9 transportation cost

Source: Independent Economist Roger Marks



**IS THIS  
THE RIGHT  
ECONOMIC  
CLIMATE  
TO RAISE  
TAXES,  
AGAIN?**



# BALLOT MEASURE IS BAD FOR ALASKA

- Further jeopardizes North Slope fields that account for more than **80% of oil production** at a time we can't afford a colossal mistake
- Most current and new **projects are now on hold**
- Creates **uncertainty** in all job sectors; oil industry already lost 1,000+ jobs
- Would be **8<sup>th</sup> tax change** in 15 years



# THERE'S NOTHING 'FAIR' ABOUT BALLOT MEASURE 1

- Is it **FAIR** that you will lose your job?
- Is it **FAIR** that your house value will drop?
- Is it **FAIR** that your children will have little to no opportunity to stay and work in Alaska?
- Is it **FAIR** that no one will be left to pay for government services and support our charities?







# ALASKANS NEED TO PICK A PATH

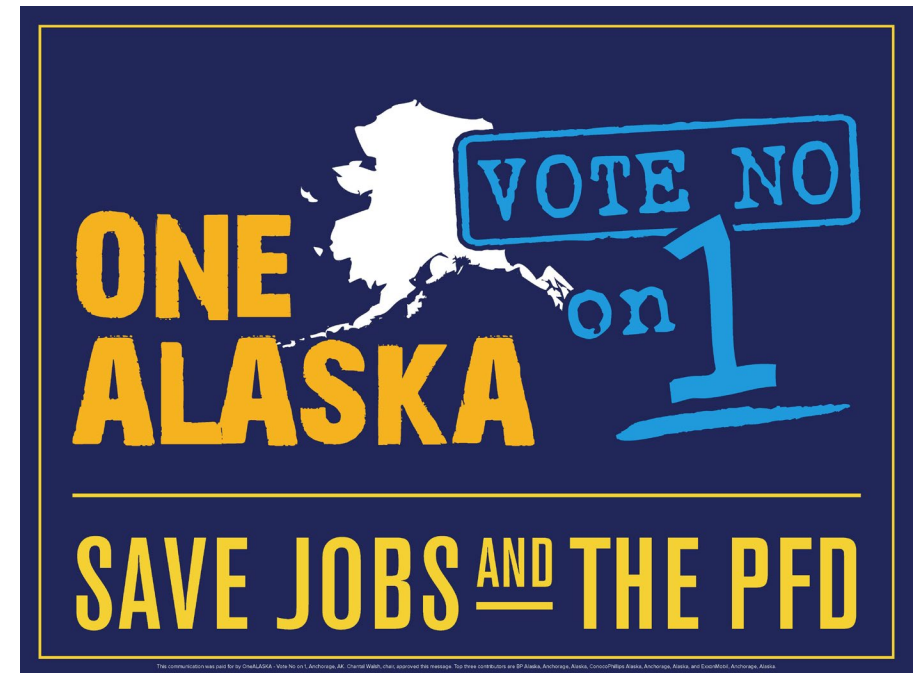
- More taxes
- A depression
- No jobs

- More oil
- A strong economy
- Jobs



# HOW YOU CAN HELP DEFEND ALASKA

- Learn and share the facts at [KEEPAlaskaCompetitive.com](https://KEEPAlaskaCompetitive.com)
- Attend or schedule a **KEEP** presentation for your employees, friends, service groups
- Like us on  and  and share our information on social media
- Join OneAlaska at [OneAlaska.com](https://OneAlaska.com)
- Order your **Vote No sign** today at [OneAlaska.com](https://OneAlaska.com)
- Vote **NO** on 1 on November 3



**WRONG TIME. WRONG APPROACH.**

 **NO on 1**

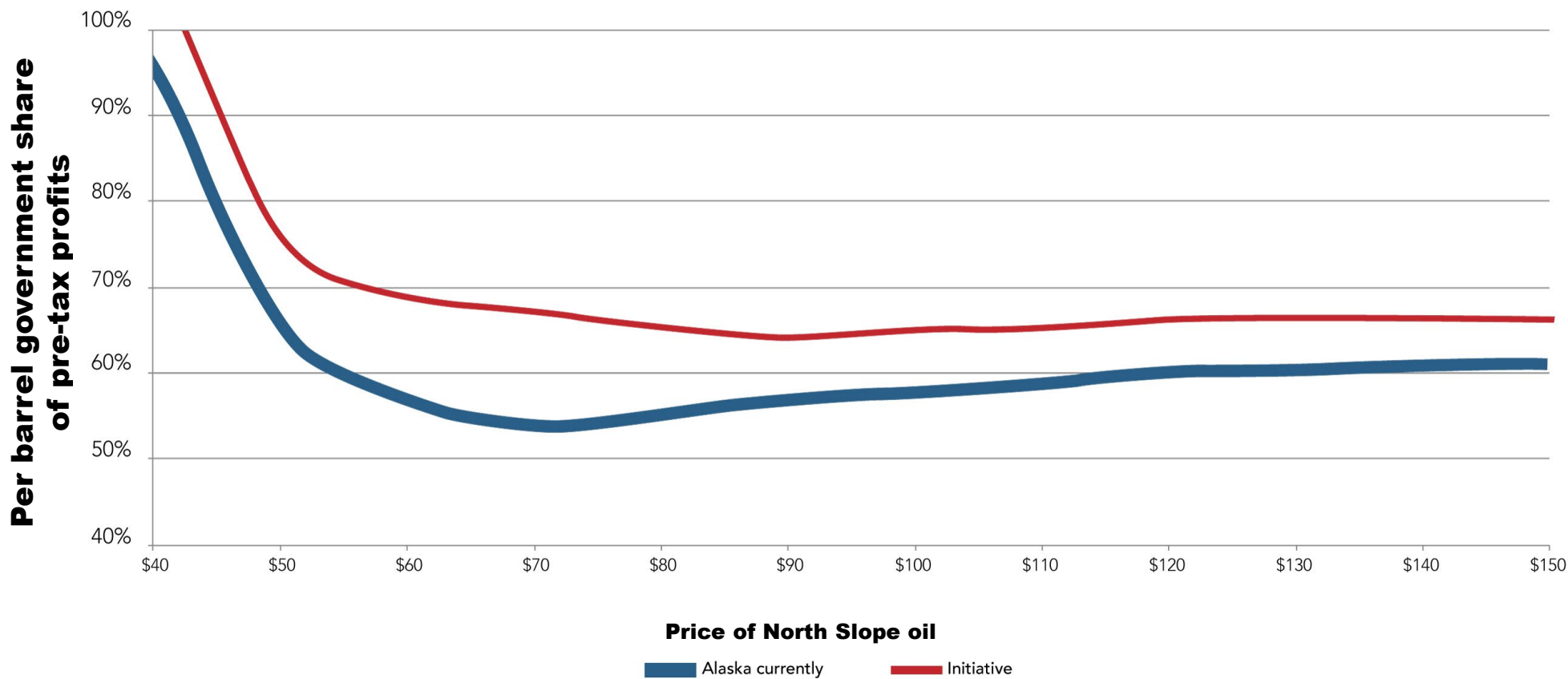
**LET'S STAND TOGETHER TO DEFEND ALASKA.**

Paid for by KEEP Alaska Competitive, PO Box 220884, Anchorage, AK 99522



# APPENDIX

# GOVERNMENT SHARE AFTER EXPENSES



Source: Independent Economist Roger Marks

# HERE'S HOW BALLOT MEASURE 1 WOULD INCREASE TYPICAL HOUSEHOLD'S TAX BILL



	<u>Current Tax Regime</u>	<u>Rate under Ballot Measure 1</u>
• Annual income	\$74,247	\$74,247
• Taxes (All)	<u>\$9,089</u>	<u>\$22,722</u>
• Net Income	\$65,158	\$51,525

Source: Living Wage Calculation for Alaska, Massachusetts Institute of Technology, 2018